BANNER & WITCOFF

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PTO/88/22 (12-04) Approved for use through \(\forall \)31/2008. OMB 0661-0031
U.S. Petent and Trademerk Office; U.S. DEPARTMENT OF COMMERCE pond to a collection of information unless it displays a valid OMB control number.

Under the Paperwork Reduction Act of 1996, no persons are required to resp PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a) Docket Number (Optional) 004770.00891 (fees effective on or after December 8, 2004) Application Number 09/580,583 Filed May 30, 2000 Location Aware Product Placement and Advertising Y. Retta Art Unit Examiner This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filling a reply in the above identified The requested extension and fee are as follows (check time period desired and enter the appropriate fee below): Fee Small Entity Fee \$60 One month (37 CFR 1.17(a)(1)) \$120 \$450.00 \$225 ☑ Two months (37 CFR 1.17(a)(2)) \$450 ☐ Three months (37 CFR 1.17(a)(3)) \$1020 \$510 Four months (37 CFR 1.17(a)(4)) \$1590 \$795 ☐ Five months (37 CFR 1.17(a)(5)) \$2160 \$1080 Applicant claims small entity status. See 37 CFR 1.27. A check in the amount of the fee is enclosed. Payment by credit card. Form PTO-2038 is attached. The Director has already been authorized to charge fees in this application to a Deposit Account. 図 The Director is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account Number 19-0733. I have enclosed a duplicate copy of this sheet. WARNING: Information on this form may become public. Cradit card information should not be included on this form. Provide credit card information and authorization on PTO-2038. I am the ☐ applicant/inventor. assignee of record of the entire interest. See 37 CFR 3.71 Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96). □ attorney or agent of record. Registration Number 43,805 ☐ attorney or agent under 37 CFR 1.34. Registration number if acting under \$7 CFR 1.34. __ April 13, 2006 Date Charles L. Miller 312-463-5000 Typed or printed name Telephone Number NOTE: Signatures of all the triveritors or assigness of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below. forms are submitted. Total of _

This collection of information is required by S7 CFR 1.138(a). The information is required to obtain or retain a benefit by the public which is to the (and by the USPTO to process) an application. Confidentially is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is assimuted to take 6 minutes to complete, including gathering, preparing, and automating the completed application form to the USPTO. Time will very depending upon the lacinidual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Charlimbrandian Officer, U.S. Potent and Tratemark Office, U.S. Department of Commerce, P.O. Box 1460, Aboxandria, VA 22313-1450, DO NOT SEND FEE3 OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1460, Aboxandria, VA 22313-1450.

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PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a)				Docket Number (Optional)		
FY 2005 (fees effective on or after December 8, 2004)				004770.00891		
Application Number 09/580,583				Filed May 30, 2000	<u> </u>	
Application Number 09/580,583 Filed May 30, 2:)00 For Location Aware Product Placement and Advertising						
			ISHIY	_		
Art Unit	3622			Examiner Y. Retta		
application	n.	inder the provisions of 37 CFR 1.136(a) to ex				
The requested extension and fee are as follows (check time period desired and enter the appropriate fee b(low):						
			<u>Fee</u>	Small Entity Fee		
		One month (37 CFR 1.17(a)(1))	\$120	\$60	\$	
	\boxtimes	Two months (37 CFR 1.17(a)(2))	\$450	\$225	\$ <u>450.00</u>	
		Three months (37 CFR 1.17(e)(3))	\$1020	\$510	\$	
		Four months (37 CFR 1.17(a)(4))	\$1590	\$795	\$	
		Five months (37 CFR 1.17(a)(5))	\$2160	\$1080	\$	
	Applicant claims small entity status. See 37 CFR 1.27.					
	A check in the amount of the fee is enclosed.					
	Payment by credit card. Form PTO-2038 is attached.					
	The Director has already been authorized to charge fees in this application to a Deposit Account.					
\boxtimes						
	overp	syment, to Deposit Account Number $\underline{1}$	9-0733 . I have	enclosed a duplicate co	py of this sheet	
WAR! this f	NING; In om. Pr	nformation on this form may become pub ovide credit card information and authori	lic. Credit card info Zation on PTO-2038	rmation should not be inc	cluded on	
I am th	6	applicant/inventor.				
assignee of record of the entire interest. See 37 CFR 3.71						
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/98).						
☑ attorney or agent of record. Registration Number 43.805						
attomey or agent under 37 CFR 1.34.						
		Registration number if acting under 37	CFR 1.84			
	Cin	les merce		April 13, 2006		
Signature				Date		
Charles L. Miller				312-463-5000		
Typed or printed name Telephone Num						
NOTE: Signa more than or	atures of a ne signatu	all the inventors or assignees of record of the entire are is required, see below.	Interest or their represe	entative(e) are required. Summer	It multiple forms if	
☐ Total of forms are submitted.						

This collection of information is required by 37 CFR 1.135(s). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Considerability is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 6 minutes to compete, including gathering, preparing, and submitting the competed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief temmestion Officer, U.S. Petent and Trademark Office, U.S. Department of Commence, P.O. Box 1450, Alexandria, VA 22313-1450, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS, SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need essistance in completing the form, call 1-800-PTO-9189 and select option 2.

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